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Julianne Moore by Michael

Raphael Mazzucco

A photographer breaks through with fashion shots that capture "raw sensuality."

wanted to capture a raw, real feeling that was also sensuous," says 37-year-old Raphael Mazzucco of the fashion imagery that has made him a star. In shooting the last five advertising campaigns for Guess? (his spring 2003 campaign debuts in February), Mazzucco has recaptured the heat and style that was the fashion line's hallmark for many years, turning teenage model Megan Ewing into a pop culture icon.

A native of Vancouver, British Columbia, Mazzucco played professional soccer in England and Rome before returning to Canada, where he was seen playing for that country's national soccer team by Bruce Weber. The renowned photographer used Mazzucco as a model in a Calvin Klein campaign. "After I became a model, I would just hang out all day at studios, watching photographers work," Mazzucco says. "But my real training was strictly trial and error." He then logged the requisite two years of work in Milan before moving to Holland and getting his first big break shooting for *Dutch* magazine. Like Weber, Mazzucco uses natural settings to invoke a youthful energy that is at once sexy and sweet. The photo here was shot in White Sands, New Mexico, under a bright desert sun diffused by a black shade placed just out of the frame. "I love the snapshot teel—it has to feel like a real moment," Mazzucco says.—D.s.

Mazzucco shot model Megan Ewing in White Sands, New Mexico, for the spring 2002 Guess? campaign, He shot with a Pentax 67 and an SMC Pentax 105mm f/2.4 lens on Kodak Portra 400NC film. Exposure was 1/250 second at f/5.6.

FACE

THENEW